



Mrs.  
SEW-and-SEW  
on



# Steps you can take to SAVE YOUR SHOES

**Buy shoes wisely.** Remember that fit is more important than appearance. It's worth a little search to find really comfortable shoes.

**New shoes** will last longer if worn first on a dry day.

**Give your shoes a rest** — don't wear the same pair two days running if you can help it.

**When you take off your shoes,** use shoe-trees or stuff them with paper to keep the shape. Always undo fastenings first.

**Damp shoes** should be dried out slowly—*never* near strong heat. Put wet "woodies" sole-side up.

**Clean regularly** — a little polish every time is better than a lot now and then. Use dubbin on boots and shoes for rough wear.

**See to repairs promptly** — heels especially. A 'run-over' heel spoils the shape of the whole shoe *and* tires the foot. Leather studs and 'rails' on Woodies must be replaced before worn down to the sole.

**Rubber studs, rubber soles and iron tips** help shoes to wear longer.

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## Children's Boots and Shoes

Always buy on the large side to allow for growing. Extra socks will make a slightly big shoe comfortable.



Ask the retailer to advise you which shoes are most durable and suitable for your children

Teach your children to change their shoes on coming indoors.